

BECOME A PREPARE + PROSPER VOLUNTEER RECRUITMENT

CORPORATE PARTNER

Prepare + Prosper (P+P) offers free tax preparation, financial services and financial coaching, helping to build brighter financial futures. We're a local organization with national impact that leverages the talent of 550+ skills-based volunteers to make a difference. In 2014, our volunteer driven impact includes:



13,433 taxpayers filed their taxes for free



\$26.6 million in refunds went directly into pockets



569 volunteers donated 25,213 hours filing 29,813 returns



1,012 taxpayers saved \$1.7 million of their refunds



55 people reached financial goals in our coaching program

The success of the P+P volunteer program relies on the support of our recruitment partners. Our current corporate partners include (gold level): General Mills, US Bank, Wells Fargo; (silver level): Cargill; (bronze level): 3M, Allianz, Best Buy, Medtronic, TCF Bank, Thrivent, Traveler's, United Health Group. By becoming a P+P partner your corporation will demonstrate a commitment to utilizing your employees' skills to positively impact the financial lives of those in our community. **For the 2016 tax season, to meet the current demands in our community, we need to recruit 400 new volunteers for a variety of positions!** Won't you join us?



Left: Wells Fargo employee, Scott N., has served as a financial advocate for three years, encouraging taxpayers to think about how their refund can make an impact beyond tax season. **Right:** Matt E. of Allianz, works with taxpayers to prepare returns at Hope Community Center.

Photos courtesy of Bruce Silcox.



WAYS YOU HELP RECRUIT

You arrange and share opportunity with employees:

- P+P presets on-site lunch & learn orientation
- P+P gives quick pitch at an existing meeting
- P+P hosts an info table in a high traffic area

P+P staff provides the text and you distribute:

- Information in an existing employee newsletter
- Email to employees and/or retiree groups
- Post on an internal employee website
- General info flyer to hang on community boards

Have other ideas? We're always open to new strategies!

Our most successful corporate partners do several of the above and have at least one strong internal supporter committed to engaging employees in the work that P+P does.

To learn more about becoming a corporate partner, including timeline and commitment, please contact Cori Ballew, volunteer resources manager at cori@prepareandprosper.org or 651-262-2163.

HOW WE RECOGNIZE YOU

GOLD LEVEL (15+ volunteers*)

All of the bronze and silver level + tickets to our annual golf + lawn bowling tournament, recognition at our annual volunteer appreciation event, and an end-of-year impact document specific to your employees' service

SILVER LEVEL (10-15 volunteers*)

All of bronze level + a unique, brand specific social media shout-out

BRONZE LEVEL (2-9 volunteers*)

Recognized on P+P website and annual report

**number of volunteers determined on an annual basis*

PREPARE + PROSPER